



**Girls Incorporated®
of Metropolitan Dallas**

www.girlsincdallas.org

FOR IMMEDIATE RELEASE

Inspiring all girls to be **strong, smart, and boldSM**

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Volunteer Hours, Donations from Capital One Totaling Over \$186,000 for 2012 Support Educational Enrichment Programs for Girls Ages 6-18 at Girls Inc. of Metropolitan Dallas

Capital One's 2012 Contributions Part of Ongoing Investment in Girls Inc.'s Mission to Prepare Girls to Become Healthy, Educated, and Economically Independent Women

DALLAS – February 14, 2013 – In 2012, a total of \$186,903.19 and 1,108.5 in volunteer hours from Capital One will continue to support financial literacy, reading competency, and college readiness programs for members of the nonprofit Girls Inc. of Dallas for the upcoming year. Consisting of a \$55,054 grant and an annual golf fundraiser netting \$131,849.19, the 2012 contribution is part of an ongoing investment in the nonprofit's mission to prepare its members to take charge of their daily lives through effective skills and enrichment programs.

“With this year’s contribution, Capital One continues to make a marked difference in the lives of the girls we serve,” noted Lori Palmer, Girls Inc. of Dallas CEO. “Since 2001, Capital One has supported our economic literacy program; organized community service projects with our girls; built reading rooms in two of our four campuses, expanding our collections of books and organizing reading clubs; helped us develop strong marketing and branding plans; and helped redesign the agency’s website. Adding to the growing list of its generous contributions, Capital One also launched an annual international festival and a yearly golf tournament benefitting Girls Inc.”

For more than ten years, Capital One’s investment in Dallas-area girls and young women through financial investment, volunteer involvement, and pro bono services, which has exceeded \$500,000 and numerous volunteer hours, has made it possible for Girls Inc. to build capacity and expand the scope and quality of its programming.

“When students stay engaged in enrichment programs like those that Girls Inc. offers, they’re more likely to graduate, join the workforce, and become economically self-sufficient,” said Kerri Palmer, Senior Vice President at Capital One and Girls Inc. board member. “Capital One is committed to working with effective local nonprofit partners like Girls Inc. to expand economic opportunities for youth and families throughout our community.”

About Girls Incorporated of Metropolitan Dallas

Girls Incorporated of Metropolitan Dallas aims to inspire all girls to be strong, smart, and bold. For more than 40 years, Girls Inc. has provided effective life skills and enrichment programs that empower girls to take daily charge of their lives. At four campuses, Girls Inc. offers learning and development opportunities for personal effectiveness, academics and career planning so that girls ages six to 18 are inspired to lead successful, independent and fulfilling lives. To learn more, visit www.girlsincdallas.org.

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