



FOR IMMEDIATE RELEASE

Inspiring all girls to be **strong, smart, and bold**SM

**Girls Incorporated®
of Metropolitan Dallas**

www.girlsincdallas.org

Vanina Sloan • Communications & Marketing Director • 214-654-4536 vsloan@girlsincdallas.org

**Grant from Bank of America Funds College- And Career-Readiness Programs
For Girls Ages 14-18 at Girls Inc. of Dallas**

\$20,000 contribution will help prepare teenage girls for college and career success

DALLAS – December 19, 2012 – A \$20,000 grant from Bank of America will support college- and career-readiness activities and workshops for teen members of Girls Inc. of Dallas, a nonprofit that prepares girls ages six to 18 to take charge of their daily lives through afterschool and summer enrichment programs. The grant will support college visits and fairs, exploration of internship opportunities and workshops focused on interviewing skills, resume and essay writing, career etiquette, career exploration, college admissions and financial aid, and other aspects of pursuing a successful postsecondary path.

Girls Inc.'s college- and career-readiness program aims to ensure that girls are prepared for a successful future by providing the tools and resources needed to access postsecondary opportunities. The grant will help enhance these opportunities to explore and plan for different career paths and choose and apply for colleges while building self-esteem, confidence and leadership skills.

“With this grant, Bank of America is making an important contribution to our critical college- and career-readiness program,” noted Lori Palmer, Girls Inc. of Dallas CEO. “The grant will help enhance the activities and workshops we offer our teen girls to inspire and prepare them for success after high school.”

“Bank of America recognizes that jobs and education are vital to advancing economic development, and we continue to look for ways to support innovative programs that help young people connect with employment success,” said Richard Holt, Dallas President, Bank of America. “The bank’s contribution to Girls Inc. is just one of the ways we are supporting education and workforce development organizations in our community and improving local economies across the country.”

About Bank of America Corporate Social Responsibility

Bank of America’s commitment to corporate social responsibility (CSR) is a strategic part of doing business globally. Our CSR efforts guide how we operate in a socially, economically, financially and environmentally responsible way across more than 100 markets around the world, to deliver for shareholders, customers, clients and employees. Our goal is to help create

economically vibrant regions and communities through lending, investing and giving. By partnering with our stakeholders, we create shared value that empowers individuals and communities to thrive and contributes to the long-term success of our business. We have several core areas of focus for our CSR, including responsible business practices; environmental sustainability; strengthening local communities with a focus on housing, hunger and jobs; investing in global leadership development; and engaging through arts and culture. Learn more at www.bankofamerica.com/opportunity and follow us on Twitter at @BofA_Community.

About Girls Incorporated of Metropolitan Dallas

Girls Incorporated of Metropolitan Dallas aims to inspire all girls to be Strong, Smart, and Bold. For more than 40 years, Girls Inc. has provided effective life skills and enrichment programs that empower girls to take daily charge of their lives. At four campuses, Girls Inc. offers learning and development opportunities for personal effectiveness, academics and career planning so that girls ages six to 18 are inspired to lead successful, independent and fulfilling lives. To learn more, visit www.girlsincdallas.org.

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