



**Girls Incorporated®
of Metropolitan Dallas
214-654-4530**

**June/July 2012
girlsincdallas.org**



Personal Effectiveness • Academics • Career Planning • Personal Effectiveness • Academics • Career Planning

Busy Summer Underway at Girls Inc.

The summer started with a bang at Girls Inc.! We are now almost halfway through the summer camps for our girls ages 6-14, and the teen institutes just kicked off last week.



Board trustee Jesse Jackson and LaToya Jackson of MedAssets present the Unwritten Rules.

Summer Camp Mania: Ages 6-14

We welcomed more than 200 girls (and counting) who are enjoying our weekly educational enrichment, career, health, leadership, sports, life effectiveness and arts and culture weekly workshops. The camps launched with the girls jump-starting their futures with members of our administrative team, including CEO Lori Palmer, who shared college and career experiences with the girls' at all four campuses. From board member and Senior Vice President of Market Services at Community Trust Bank Jesse Jackson and LaToya Jackson of MedAssets, the girls learned the unwritten rules of resume writing, effective job searching and winning interview skills. The girls have participated in mock career fairs, a GE-sponsored career etiquette workshop and an International Festival at Capital One reflecting the culture, heritage and traditions of sixteen countries. The girls have yet to experience what the rest of our summer programming has to offer: learning

how to navigate the challenges of bullying and conflict resolution, engaging in science experiments, participating in community projects, organizing a fashion show and staying fit with jazzercise, aerobics, salsa and other forms of dancing.

Teen Institutes: Ages 15-18

For the teen girls, there are eight different institutes that will immerse them in technology and leadership training, inspire college and career exploration and offer fun, hands-on activities. The institutes started with a week of intense sports activities, and continued with exposure to a variety of industries and professions, college planning sessions, and exploration of important issues like teen dating, verbal and physical abuse, effective self-defense, conflict resolution techniques and learning self-respect.



Digital Connectors is a six-week fun and innovative technology training program held at Richland College. Upon completion of the program, the girls will receive a Cisco IT Essentials certification and Ever-Fi certification from Cisco and One Economy. The young women will also experience a CSI Camp, designed to inspire girls to learn through the world of forensics that technology is for everyone. Through Ignite!, the girls will unleash their political power for two weeks learning about issues affecting women and young people and meeting women elected officials and candidates. The summer will conclude with a college bound "Big Tex" trip July 30th through August 2nd to Baylor University in Waco, University of Texas at Austin, Trinity University in San Antonio and Rice University in Houston.

To learn more about helping with or sponsoring a camp, contact lrossi@girlsincdallas.org.

Preparing Hispanic Girls for Academic Excellence

Girls Inc. Valerie Sanchez, who was recently interviewed for Education Week, a national magazine covering K-12 education, moved from Mexico to Dallas when she was only 9 years old. After enrolling in the Dallas Independent School District and taking bilingual classes, she found the transition to an all-English school difficult and was held back a grade. She now attends tutoring sessions after school and programs provided by Girls Inc. that are focused on personal effectiveness, academic success and career planning. Because many Hispanic girls face intense cultural, economic and educational barriers to finishing high school and entering and completing college, we are focused on growing our reach into the Hispanic community now and in coming years.



Girls Inc. Valerie Sanchez

Inspiring all girls to be **strong, smart, and bold**™

Community Partners

We are very fortunate to have the support of our dedicated community partners who volunteer and share expertise and resources. Our partners help enhance Girls Inc. programs and services and expose the girls to a world of new opportunities. Here's a glimpse of some of the recent projects that the girls enjoyed thanks to our valued community members:



During **Jump Start Your Future**, the first program in our eight-week Summer Camp Mania, **GE Capital** welcomed 28 of our girls at their Irving office for a Middle School Career Day with the theme *Finding Your Passion*. The girls chatted about different careers in a round table discussion with GE employees, learned about Myers-Briggs personality types and toured GE's new video conferencing center where through live desktop sharing they exchanged images representing prospective careers with members of GE in another state.

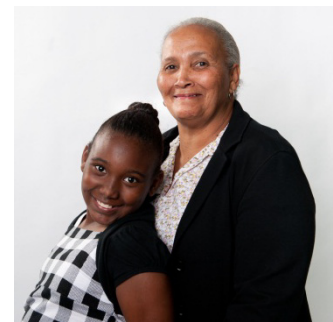
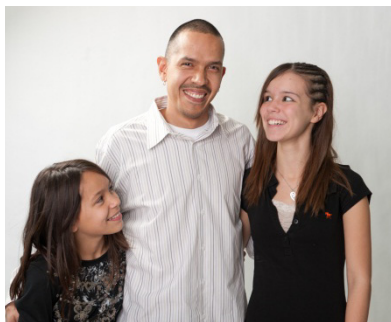
During the same week, **High Profile**, a staffing company and a long-term partner of ours, presented a "dress for success" session to Love Field middle school girls. Additionally, corporate partners **Archon**, **Capital One**, **DG Publishing**, **ExxonMobil**, **Slingshot** and **Starbucks** held mock career fairs at our Love Field and West Dallas campuses.



After a week of discovering different cultures, girls from the Oak Cliff and West Dallas campuses participated in an **International Festival** hosted by **Capital One** on June 15th. Representing 16 different countries, Capital One's associates set up displays showcasing their cuisines, traditions and cultures. The girls discovered African and South American dances, received henna tattoos, played the Mexican game "Loteria," made origami cranes, tasted a variety of new foods and learned that 42 languages are spoken in Kenya.

Now This is Something!

Parents play such an essential role in shaping a girl's future. We want to be a trusted partner in this critical work, and are happy to share that according to our recent survey, parents' engagement in their daughter's activities at Girls Inc. is currently **57%**. The results also indicated that the parent satisfaction score is **4.46** on a 5.00 scale!



Girls Incorporated of Metropolitan Dallas
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MISSION: Girls Incorporated of Metropolitan Dallas is a nonprofit agency whose mission is to inspire all girls to be **Strong, Smart, and Bold™**.

VISION: To enable girls ages 6-18, to become **Strong, Smart, and Bold**, and graduate from high school equipped for success with personal effectiveness, academic and career planning competencies.

SERVICES: After-school programs are offered Monday through Friday from 3:00 to 7:00 p.m. and summer programs are Monday through Friday, June through August, 7:30 a.m. to 6:00 p.m. We supply healthy snacks and meals. And in the summers we add field trips that include swimming, museums, zoos, tours of corporations, colleges and universities.

INVESTMENT: 82¢ of every dollar goes directly to program services to help girls gain the necessary competencies to be successful. Invest today: www.girlsincdallas.org/InvestinGirls.