

FACT SHEET



Girls Incorporated®
of Metropolitan Dallas

Inspiring all girls to be **strong, smart, and bold**™

girlsincdallas.org

Mission: Established in 1968, Girls Incorporated of Metropolitan Dallas is a 501(c)(3) non-profit organization established to inspire all girls to be *Strong, Smart and Bold*™. Girls Inc. is the champion for all girls and young women that for over 40 years has provided effective life skills and enrichment programs to empower girls daily to take charge of their lives. We provide learning and development opportunities designed around personal effectiveness, academics, and career planning so that girls are inspired to be strong, smart and bold and lead successful, independent and fulfilling lives.

Campus Locations in Dallas County.....	4
Number of Core Curricula Provided.....	7 with multiple programs
Number of Girls Ages 6-18	801
Hours of Operation During School Year	3:00-7:00 p.m.
Hours of Operation During Summer	7:30 a.m. to 6:00 p.m.
Transportation Provided.....	Pick-up from school and take home
Meals Offered.....	<i>Kid's Café</i> sponsored by North Texas Food Bank
Summer Camp Programs & Field Trips.....	include a week-long, teen college-bound trip
Girls Inc. Member Dues	\$30 school year/\$200 summer(scholarship if cannot afford)
Girls served from single parent families or live with neither biological parent.....	77%
Girls served from families earning less than \$25,000 per year	61%
African American, Latina, White, Other	56%, 41%, 2%, 1%
Twelve out of 13 years number of girls remaining pregnancy free.....	100%
Girls Inc. senior members who have graduated high school in last 13 years	100%
Scholarships awarded by Girls Inc. of Metropolitan Dallas since 1999.....	93
Scholarship awards by Girls Inc. of Metropolitan Dallas.....	\$1M
Awards Girls Inc. of Metropolitan Dallas has received from Girls Inc. National	26
Programs or initiatives that Girls Inc. of Metropolitan Dallas has piloted for Girls Inc.® National.....	12
Employees	30
Volunteers	723
Average Cost Per Girl Served.....	\$2,020
Annual Operating Budget 2011-12	\$2,138,890
Individuals	10%
Corporate Funding	8%
Foundation Funding	29%
Special Events	5%
Government Funding (State)	4%
Membership Fees	4%
United Way Funding.....	39%
Other Funding	1%
Money utilized for Program Services	79.8%
Money utilized for Management.....	14.4%
Money utilized for Fundraising.....	5.8%

History: The Girls Club of Dallas was established in 1968 and first chaired by Jane Murchison and Evelyn Lambert. In 1969 the West Dallas campus opened. Eight years later, the principal of O.M. Roberts Elementary School requested the opening of the South Dallas Girls Club. The Dallas Hispanic Chamber of Commerce pushed for an additional site in North Oak Cliff, which opened in 1983 and moved five years later to the Jefferson area. The Love Field Campus opened in June of 1993 with a grant from the Crystal Charity Ball and an award from the Junior League of Dallas 75th anniversary. Our name officially changed to Girls Incorporated of Metropolitan Dallas in 1990. Seven core areas enable girls to develop and excel in life.

Girls Incorporated® of Metropolitan Dallas Programs:

- 1) **Educational Enrichment/Counseling**
 - a) **Operation SMARTSM** (*Science, Math & Relevant Technology*) provides opportunities for girls to explore careers in scientific fields while they practice and develop math and science skills. Corporate and community volunteers who mentor girls compliment the program by providing individualized support, guidance and role modeling. Hands-on projects, field trips and experiments increase scientific literacy and numeric skills.
 - b) **Economic LiteracySM** introduces girls to basic economic and financial concepts, including money management, investments, and global economics.
 - c) **Tutoring** by individuals of all ages, and **Mentoring** by corporate volunteers and business owners.
- 2) **Career & Life Planning**
 - a) **Career Action Center (CAC)** enables girls to pursue careers that will provide them with economic autonomy. Girls engage in career exploration exercises, job fairs, job shadowing, college field trips and hear career guest speakers.
 - b) **Young Women's Company (YWCo)** activities improve girls' academic, business, technology and life skills through entrepreneurship education. Each year, the girls raise between \$4,000 and \$20,000 through their entrepreneurial efforts which fund the teen summer out-of-state college trip.
- 3) **Health & Sexuality (Family Life Education)**
 - a) **Preventing Adolescent PregnancySM** helps girls identify ways and reasons to avoid early pregnancy. Our pregnancy prevention programs have been proven by research to delay sexual activity and parenthood.
 - b) **Health Bridge** (Girls Ages 12-18) The primary goal of Health Bridge is to link girls to community health-care professionals and services. Girls are helped to feel more comfortable using community-based health services throughout their teenage years.
 - c) **Friendly PEERsuasionSM** (Girls Ages 11-14) builds girls' skills for resisting pressure to use harmful substances such as alcohol, tobacco, household chemicals and other drugs. The two-part substance abuse prevention program teaches girls healthy ways to manage stress and confront peer, media and other pressures. The girls then assume roles as PEERsuaders for younger girls (age 6-8).
- 4) **Leadership & Community Action**
 - a) **Discovery LeadershipSM** builds leadership skills and creates lasting social change by partnering girls and women in community action projects chosen by girls. Girls work with adult volunteers to develop their capacity to give back to the community by visiting nursing homes, serving food at homeless shelters, providing necessities for those victims of disaster and preserving their physical environment.
 - b) **Conflict Resolution and Peer Mediation** teaches techniques, skills and the art of negotiation build confidence and self-esteem.
- 5) **Sports & Adventure**
 - a) **Sporting ChanceSM** builds movement and athletic skills, cooperative and competitive spirit, health awareness, and interest in all sports as girls explore the benefits of an active lifestyle.
 - b) **Mind + BodySM** engages girls in (1) regular physical activity; (2) nutrition and healthy eating; (3) healthy stress management; and (4) understanding positive body image. Programming follows a targeted effort that addresses girls' mental and physical issues in a comprehensive and interconnected way and includes the use of community resources to enhance the delivery of the program.
- 6) **Self Reliance & Life Skills**
 - a) **Project BoldSM** strengthens girls' abilities to lead safer lives by developing strategies for self-defense, seeking out caring adults to help with personal violence, and advocating on violence issues. Through innovative programs in a non-threatening and supportive environment, girls develop strategies on physical self-defense skills and verbal assertiveness training.
 - b) **Media LiteracySM** encourages girls to think critically about media messages and fosters their awareness of the power of the media and its effects on girls.
 - c) **Project STRONG** teaches maneuvers which promote aerobic fitness, raises health levels and combats growing obesity in children including a strong nutrition study.
- 7) **Arts, Culture & Heritage**
 - a) **Art exploration** in all mediums including dance, drama, drawing and painting, modeling clay, and film.
 - b) **Cultural Event Attendance and Participation** allows girls the opportunity to experience the diversity of cultures around them and develop an appreciation for their heritage.