



Girls Incorporated®
of Metropolitan Dallas
girlsincdallas.org



Media Contact: Kirsten Bossart
(w) 214-654-4540
kbossart@girlsincdallas.org

FOR IMMEDIATE RELEASE

Women for Girls Spreads Winter Cheer

DALLAS, Texas — Dec. 2, 2013 — This Thursday, the Women for Girls leadership organization will be hosting a Winter Cheer event featuring education development practitioner, Dr. Monique Gardner-Witherspoon. The event will benefit Girls Inc. of Metropolitan Dallas and focus on female empowerment and the need for after-school enrichment programs.

“After school programs have a tremendous impact on [girls’] futures,” said Gardner-Witherspoon. These programs help girls become well equipped for the future and identify their many talents, shaping girls to be diverse and knowledgeable about their opportunities. The programs are a “one stop shop” to become enriched and empowered in one place, everyday, said Gardner-Witherspoon, and the beauty of them is that they show girls their possibilities are endless.

The Winter Cheer Event will host a discussion about the importance of female empowerment and the presence of mentors to facilitate healthy development. Gardner-Witherspoon said positive adult influences are vital as many girls struggle with self-image issues, so “It’s critically important that they have a role model to turn to for support.”

“Girls Inc. is an anomaly as it is a research based program that focuses on relevant issues and current trends that girls are struggling with,” said Gardner-Witherspoon. The organization provides quality programming and empowers girls to be “better than who they are.” Women for Girls helps cultivate a strong and diverse community of women who are dedicated to Girls Inc. of Metropolitan Dallas’ vision of empowering girls in an ever-changing society.

Gardner-Witherspoon said, “As young ladies eventually become female leaders, it is wonderful for them to see others giving back to the community and paying it forward.” It’s important to have organizations like Women for Girls in place, said Gardner-Witherspoon, “They are doing wonderful things to help empower girls and are taking great strides in the movement for women.”

###

About Women for Girls:

Women for Girls is an influential group of women joining forces to dedicate themselves to Girls Inc.’s vision of empowering girls in an ever-changing society to be Strong, Smart and Bold and who, through their financial investment of \$5,000 a year, enable Girls Inc. to grow and reach out to more girls in our communities. For more information, please contact Christina Onabajo at conabajo@girlsincdallas.org.

About Girls Incorporated of Metropolitan Dallas:

Girls Incorporated of Metropolitan Dallas aims to inspire all girls to be Strong, Smart, and Bold. For more than 40 years, Girls Inc. has provided effective life skills and enrichment programs that empower girls to take daily charge of their lives. At four campuses, Girls Inc. offers learning and development opportunities for personal effectiveness, academics, and career planning so that girls ages six to 18 are inspired to lead successful, independent, and fulfilling lives. To learn more, visit www.girlsincdallas.org.