



**Girls Incorporated®  
of Metropolitan Dallas**  
girlsincdallas.org

Inspiring all girls to be **strong, smart, and bold**

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## **A local nonprofit's glimpse into the difference Title IX makes in the lives of over 800 girls**

*Girls Inc. National President Judy Vredenburgh visits its Dallas affiliate to ensure girls rise above the competition*

DALLAS, June 21, 2013 – Monday marks the 41<sup>st</sup> anniversary since Title IX ushered in decades of incredible advancements for girls and women. In fewer than 40 words, Title IX revolutionized women's rights in America. The bill's creator, U.S. Senator Birch Bayh, had a vision for women that included "an equal chance to attend the schools of their choice, to develop the skills they want, and to apply those skills with the knowledge that they will have a fair chance to secure the jobs of their choice with equal pay for equal work."

Judy Vredenburgh is President and CEO of Girls Inc., the nonprofit organization that inspires all girls to be strong, smart, and bold<sup>sm</sup>. Vredenburgh is visiting the Girls Inc. Metropolitan Dallas affiliate on Title IX's birthday and will be reporting on progress for a multi-year plan to help more girls navigate gender, economic, and social barriers.

"Despite all the progress made by girls and women in areas like athletics, academics, and science, technology, engineering, and math, girls still face significant obstacles and stereotypes to achieving their full potential and equity," says Judy Vredenburgh. "That is why we are committed to providing effective programs that give girls life skills and inspiration to take charge of their lives and achieve. Girls Inc. of Metropolitan Dallas does this daily for over 800 girls in their afterschool and summer programs and is a leader in creating positive change for Dallas girls, their families, and their community.

The Girls Inc. of Metropolitan Dallas is one of 90 affiliates with more than a dozen programs, including Operation Smart, which focuses on building girls' skills in science, technology, engineering and mathematics; Sporting Chance, which builds movement and athletic skills; career and life planning; Project Bold, which teaches self-defense; Preventing Adolescent Pregnancy; Discovery Leadership; and Conflict Resolution.

(More)

Girls Inc. of Metropolitan Dallas CEO, Lori Palmer is a lifelong advocate for women and girls. Palmer says, “Girls Inc. has a unique, powerful track record of providing girls with the enrichment and resources they need to reach their full potential. Nearly 60-percent of the Girls Inc. of Metropolitan scholars received a Bachelor’s Degree and 31 percent a Master’s degree or higher.”

In-person interviews with Judy Vredenburg, President and CEO of Girls Inc. National and Lori Palmer, CEO Girls Inc. of Metropolitan Dallas are available on Monday the 24<sup>th</sup>. To schedule an interview, please contact Kirsten Bossart at 214-654-4540.

### **About Girls Incorporated**

Girls Inc. inspires all girls to be strong, smart, and bold through life-changing programs and experiences that help girls navigate gender, economic, and social barriers. Research-based curricula, delivered by trained, mentoring professionals in a positive all-girl environment equip girls to achieve academically; lead healthy and physically active lives; manage money; navigate media messages; and discover an interest in science, technology, engineering, and math. The network of local Girls Inc. nonprofit organizations serves 136,000 girls ages 6 - 18 annually across the United States and Canada. Learn more about our programs and advocacy at [www.girlsinc.org](http://www.girlsinc.org)

### **About Girls Incorporated of Metropolitan Dallas**

Girls Incorporated of Metropolitan Dallas aims to inspire all girls to be Strong, Smart, and Bold. For more than 40 years, Girls Inc. has provided effective life skills and enrichment programs that empower girls to take daily charge of their lives. At four campuses, Girls Inc. offers learning and development opportunities for personal effectiveness, academics, and career planning so that girls ages six to 18 are inspired to lead successful, independent, and fulfilling lives. To learn more, visit [www.girlsincdallas.org](http://www.girlsincdallas.org).

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