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## **FOR IMMEDIATE RELEASE**

### **Girls Inc. of Metropolitan Dallas Works With Dell Powering the Possible to Expand Youth Learning**

- Dell grant will give access to technology through a Girls Inc. program to over 250 girls in underserved areas of Dallas.

**DALLAS, TX, November, 11 2013** - Girls Inc. of Metropolitan Dallas has been selected as a recipient of a 2013 Dell Powering the Possible grant. Girls Inc. of Metropolitan Dallas will receive funding in the form of cash grants and equipment donations to leverage technology and further the organization's mission of providing a brighter future for underserved youth.

The partnership between Girls Inc. and Dell is in its second year. The Dell Powering Possible grant will provide the technology necessary to help girls succeed in today's technologically advanced academic environment and will be used during their Girls Inc. afterschool and summer programs. Girls Inc. of Metropolitan Dallas provides life-changing programs that help girls navigate gender, economic and social barriers. With the vision that all girls will graduate from high school equipped for success with personal effectiveness, academic and career planning competencies to become educated, healthy, and independent women.

"We believe that every girl has the right to pursue her dreams and achieve her full potential, no matter what challenges or obstacles she faces. With the ongoing support of Dell, through the latest technology and employee volunteers, Girls Inc. is able to provide exciting technology programming for the girls at our Oak Cliff campus," said Lori Palmer, CEO of Girls Inc. of Metropolitan Dallas. "The new computers and cameras combined with Girls Inc.'s Build IT™ and Media Literacy® Identity Programs provide the perfect platform for our girls to show the world that they can be successful. We are grateful for Dell's commitment to help us awaken the inspiration in all girls to become strong, smart and bold"

In addition to technology solutions, Dell will provide Girls Inc. of Metropolitan Dallas with volunteers who will manage the girls online learning opportunities.

"We know technology can leave a legacy of good, and we are thrilled to be working with Girls Inc. of Metropolitan Dallas to help them further their overall mission," said Trisa Thompson, Dell's Vice President of Corporate Responsibility. "At Dell, we believe that children should have an opportunity to develop their potential through technology. With this partnership, we are one step closer toward closing the technology gap among underserved communities across the globe."

To learn more, visit [www.dell.com/poweringthepossible](http://www.dell.com/poweringthepossible).

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**ABOUT DELL**

Dell Inc. (NASDAQ: DELL) listens to customers and delivers innovative technology and services that give them the power to do more. Powering the Possible is Dell's commitment to put technology and expertise to work where it can do the most good for people and the planet. Dell works with nonprofits to address pressing social issues by donating a combination of Dell technologies and solutions, funding, expertise and volunteer support. In 2011, Dell gave more than \$44 million, and Dell team members volunteered more than 418,000 hours in their communities. Learn more at [www.dell.com/communities](http://www.dell.com/communities).

**ABOUT GIRLS INCORPORATED OF METROPOLITAN DALLAS:**

Girls Incorporated of Metropolitan Dallas aims to inspire all girls to be Strong, Smart, and Bold. For more than 45 years, Girls Inc. has provided effective life skills and enrichment programs that empower girls to take daily charge of their lives. At four campuses, Girls Inc. offers learning and development opportunities for personal effectiveness, academics, and career planning so that girls ages six to 18 are inspired to lead successful, independent, and fulfilling lives. To learn more, visit [www.girlsincdallas.org](http://www.girlsincdallas.org).

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