



**Girls Incorporated®
of Metropolitan Dallas**
girlsincdallas.org

Inspiring all girls to be **strong, smart, and bold**

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The Alyssa Little Foundation Donates \$6,000 to Girls Inc. of Metropolitan Dallas to Benefit Dallas-Area Girls and Young Women

Donation in memory of 23-year-old car-crash victim supports personal effectiveness, academics and career-planning programs to girls ages six to eighteen

DALLAS, May 30, 2013 – In 2011, a devastating tragedy for the Little family of Richardson, Texas, grew into a mission to positively impact lives. After the life of 23-year old, Alyssa Little was cut short in a car crash, on April 14, 2011, her mother, sister, family and friends teamed up to create The Alyssa Little Foundation.

The mission of the foundation is to honor Alyssa’s legacy of brining happiness and self-esteem to others by raising and donating funds that benefit the Dallas-area youth. Girls Inc. of Metropolitan Dallas is the beneficiary of a \$6,000 donation made by The Alyssa Little Foundation on May 31st, 2013. Girls Inc. empowers all girls to take charge of their daily lives through effective skills and afterschool & summer enrichment programs.

“We are honored to receive this remarkable gift from The Alyssa Little Foundation,” says Girls Inc. CEO Lori Palmer. “The contribution will greatly benefit the girls we serve, honoring Alyssa’s spirit of strength and determination to inspire others. The donation will be used to support our programs designed to empower girls to be successful, believe in themselves and lead independent, fulfilling lives.”

“By donating to Girls Inc., we are fulfilling Alyssa’s vision and honoring her generous spirit to empower others. She believed intensely in encouraging all around her to have strong self- esteem and to fulfill their full potential in life. We are proud to play a role in helping young women pursue their passions and believe in their dreams.” says Alyssa’s sister and president of the foundation, Jennifer Johnson.

The Alyssa Little Foundation’s investment helps Girls Inc. continue to develop life-changing skills for girls like Stephanie McGary. Stephanie attended the south Dallas Girls Inc. campus, and went on to graduate from Townview Magnet Center, receive a B.A. from Dillard University



The Alyssa Little Foundation was established in June of 2011 in honor of Alyssa Little, a remarkable young woman whose generosity, drive and charismatic personality were an inspiration to everyone around her.

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and recently earn a M.S. in counseling from Southern Methodist University. She plans to become a licensed Professional counselor and volunteer in the community.

About The Alyssa Little Foundation

The Alyssa Little Foundation was established in June of 2011 in honor of Alyssa Little, a remarkable young woman whose generosity, drive and charismatic personality were an inspiration to everyone around her. After her untimely death at the young age of 23, the foundation was established with the mission to honor Alyssa's giving spirit and values by inspiring strong self-esteem within young people to help them overcome obstacles and achieve their dreams. The foundation raises money to achieve its goals through events and online donations. To learn more, visit www.alyssalittlefoundation.org.

About Girls Incorporated of Metropolitan Dallas

Girls Incorporated of Metropolitan Dallas aims to inspire all girls to be Strong, Smart, and BoldSM. For more than 40 years, Girls Inc. has provided effective life skills and enrichment programs that empower girls to take daily charge of their lives. At four campuses, Girls Inc. offers learning and development opportunities for personal effectiveness, academics, and career planning so that girls ages six to 18 are inspired to lead successful, independent, and fulfilling lives. To learn more, visit www.girlsincdallas.org.

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